



NOTA DE PRENSA

LIFE CERSUDS launches its website to inform about the new ceramic sustainable urban drainage system

- **First tests on ceramic materials and preliminary designs of LIFE CERSUDS prototypes begin**

The Instituto de Tecnología Cerámica (ITC) as main coordinator of the european Project: *LIFECERSUDS Ceramic Sustainable Urban Drainage System* has launched on April 2017 the website of the project: www.lifecersuds.eu

The characteristics of the project, its goals and objectives can be known in the languages Spanish, English, Italian and Portuguese, languages of the countries participating in LIFE CERSUDS, as well as being able to keep track of the different events, meetings, presentations, etc., which are already taking place since the beginning of this process, one of whose goals is to support the fight against the effects of climate change through the development of a sustainable urban drainage system that uses the ceramic material that may have been left in stock by its low commercial value providing a new use, in this case the drainage of the water coming from the rain that at some times of the year in this geographical area become torrential.



www.lifecersuds.eu

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In this way, LIFE CERSUDS is presented from its website as an example of innovation focused on the use of a ceramic material that aims to improve the adaptability of cities to climate change and promote the use of green infrastructure in their urban plans.

From the website itself, which transmits an elegant and faithful brand image to the concept and purpose of LIFE CERSUDS and which was created by the design studio Joan Rojeski, it is possible to subscribe to the newsletters generated by the project: <http://www.lifecersuds.eu/en/documentos> and thus maintain Informed of the progress and results of this project, which is funded by the European Union's LIFE Program 2014-2020 Program for Environment and The Climate (with reference: LIFE 15 CCA / ES000091).

LIFE CERSUDS is coordinated by ITC and project partners include Universitat Politècnica de València (UPV); the Town Council of Benicàssim, the municipality that will house the demonstrator; Centro Ceramico de Bologna (CCB-Italy); CHM Obras e Infraestructuras, S.A.; Centro Tecnológico da Cerâmica e do Vidro (CTCV-Portugal); and the company Trencadís de Sempre, S.L.