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## **PRESS RELEASE**

# **LIFE CERSUDS participates in the technological forum Cerámica Innova in its 6th edition**

- *LIFE CERSUDS has been present at the International Technological Forum "Cerámica Innova 2018", which has consolidated itself reaching its 6th edition in 2018 and is held every two years, coinciding with Cevisama and the Exhibition of Machinery and Equipment for the ceramic industry.*

Castellón, 15 February 2018. The Instituto de Tecnología Cerámica (ITC) as coordinator of the LIFE CERSUDS Ceramic Sustainable Urban Drainage System project, has participated in the technological forum Cerámica Innova, which has consolidated this year reaching its 6th edition. This is an event that takes place at the same time as Cevisama and the Salon de Maquinaria y Bienes de Equipo para la Industria Ceramica, which hosts the sectorial organization in even years and organized, with the collaboration of ITC, ASEBEC, the Association of Manufacturers of Machinery and Equipment for the Tile Industry, REDIT, the Network of Technological Institutes of the Valencian Community and SEIMED, the consortium for the Valencia Region of the Enterprise Europe Network - EEN, which in turn is the largest support network for the internationalisation of SMEs at a commercial, technological and financial level.

Cerámica Innova is a networking event that aims to connect international companies and organizations with Spanish companies mainly in the



ceramic sector, although it may also be of interest to companies in the areas of Habitat, Construction, Architecture and other related areas.

On this occasion, the Programme consisted of several activities such as Workshop presenting the results of European projects ready to be transferred to industry, presentation of innovative products, services and technologies ready to be transferred to the market, exhibition of technological innovations and opportunities to collaborate with international partners, in addition to the B2B MATCHMAKING EVENT: Meetings organized according to the interests shown by each participant in the catalogue prepared with all the profiles of their organizations, in which there were 40 participating entities, developing 20 face-to-face meetings connecting among them 26 companies that could not hold the face-to-face meeting.

All the information about Cerámica Innova:

<https://cevisama.feriavalencia.com/en/ceramica-innova/>

Toda la información del proyecto en [www.lifecersuds.eu](http://www.lifecersuds.eu)