



WORKSHOPS PROGRAMME

Thursday, 6th February 2020

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|---------------|--|---------------------------------|------------------|---------------------------------------|
| 10:00 - 10:10 | WELCOME & OPENING | | | |
| 10:10 - 11:00 | How to protect your innovations when doing business in Southeast Asia? IPR Helpdesk services for Southeast Asia, China and Latin America | Vanja Kovacevic & Audry Maulana | IPR SME HELPDESK | IPR WHEN DOING BUSINESS ABROAD |
| | QUESTIONS & ANSWERS | | | |
| 11:00 - 11:40 | How to find your partners abroad to innovate? | Elena Cortés | EEN SEIMED | INNOVATION TOOLS |
| | How to validate your innovations in the market? | Miguel Estruch | VIROMII | |
| | QUESTIONS & ANSWERS | | | |
| 11:40 - 12:00 | Ceramic digital twin (CEBRA) - Progress and real cases of Industry 4.0 in the ceramic sector | Juan Boix | ITC | INDUSTRY 4.0 |
| 12:00 - 12:40 | Knowledge alliance towards circular economy and sustainability in higher education (KATCH_E) | Irina Celades | ITC | CIRCULAR ECONOMY |
| | Towards a hypocarbonic economy in the brick industry: waste-based building (LIFE HYPOBRICK) | Javier García | ITC | |
| | Blue ceramic pigments from spent lithium-ion batteries (COBAT) | M. F. Gazulla | ITC | |
| | QUESTIONS & ANSWERS | | | |
| 12:40 - 13:00 | COFFEE & NETWORKING | | | |
| 13:00 - 14:20 | Adaptation of the ceramic industry to climate change in Mediterranean regions (REWACER) | Alicia Andreu | ITC | CLIMATE CHANGE |
| | Can the ceramic sector achieve the CO2 emission reduction targets in the coming years? (CEROH!) | Magda Lorente | ITC | |
| | Hydro-efficient ceramics for building's envelope (HYDROCER) | M. C. Segarra | ITC | |
| | Waste energy recovery in the ceramic industry (SMARTREC) | Ana Mezquita | ITC | |
| | Ceramic Sustainable Urban Drainage System (CERSUDS) | Javier Mira | ITC | |
| | Accelerating energy renovation solutions for zero energy buildings and neighbourhoods (RENOZEB) | Michele Vavallo | SOLINTEL | |
| | Integration of advanced technologies for heating and cooling at building and district level (HEAT4COOL) | Michele Vavallo | SOLINTEL | |
| | QUESTIONS, ANSWERS & CLOSING | | | |